**Farm Fresh Atlas™ of Southeastern Wisconsin Cover Art**

**Grand Prize:** Front Cover of FFA and $200 plus two tickets to the Annual Farm Fresh Atlas™ of Southeastern Wisconsin Dinner held September 16 at La Merenda Restaurant / Milwaukee (tickets worth $65 each)

**Two Honorable Mentions of $25 each**

**Eligibility and Restrictions:** This competition is open to all artists, 18 years of age or older, living in the 10-county region covered by the Farm Fresh Atlas™ (FFA) of Southeast Wisconsin (SEW). This includes: Dodge, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Rock, Walworth, Washington, and Waukesha Counties. All forms of art appropriate for reproduction as cover art are eligible except photography. Digital art is acceptable.

**Publication Terms:** The winning work will be published as the cover of the 2015 issue of the Farm Fresh Atlas™ of Southeastern Wisconsin. The winning artist will be credited in the masthead of the publication located on one of the inside pages of the publication and receive a $200 prize. Copyright is retained by the FFA SEW committee to use for advertising and promotional purposes.

**Entry Fee:** There is no entry fee, however all work submitted becomes the property of the FFA SEW committee. The committee will also retain copyright to use artwork for promotional purposes and a print of the artwork will become an item for sale at the annual fund raising dinner.

**Privacy Policy:** Contact information (address, telephone, email) is held only for the purpose of contacting artists. All artist emails may be added to our future contest announcement email list.

**Deadline:** The final postmarked deadline is September 15, 2014. Entries must be postmarked or submitted via email by this date.

**Notification:** Artists will be notified of acceptance or non-acceptance will be sent on or around October 1, 2014.

**Image Submission Guidelines**

**Online Entry:** Online entries are acceptable via email with attached image files. Email files must be in JPG format. JPG files when emailed should be approximately 1 MB or less in size.

**Mail Entries:** Art submitted via postal mail will not be returned unless packaging and prepaid return postage is included. Artists may submit prints, digital images on CD or DVD. Prints or Print outs: Prints of artwork must be 7.25” x 9.75” including a white border of at least .5” all around; prints may be digital (ink jet, laser etc.) or photographic prints. Artist name, title, size, media and contact information should be on the front or back of the piece.

**Digital Files on CD or DVD:** Digital image files may be submitted on CD or DVD discs in TIF or JPG format. No files larger than 15MB please. Reference prints must be included. Reference prints may be b/w or color and do not have to be high quality and may be any size individual prints (label as for prints above) or could be a single sheet with multiple prints representing the images on the disc.

Artists submitting via postal mail will be notified via email. If no email is provided, notification will be made only if the artist is selected for publication or a prize.

Any questions can be sent to Leigh Presley via email at: leigh.presley@kenoshacounty.org or phone: 262-857-1948.

Postmarked Deadline: September 15, 2014
PART A — IMAGE SUBMISSION OPTIONS

ARTWORK: Artwork must fit the format of the cover of the Farm Fresh Atlas™ which is 7.25” wide x 9.75” high. The actual image may be larger, but must be reducible down to the appropriate size. Do not add the title of the publication, but make sure there is appropriate space for the addition of the title. Submissions may be digital (ink jet, laser, etc.), photographic prints or the actual piece. Artist name, title, size, and media should be attached to the back of the submitted piece.

DIGITAL FILES ON CD OR DVD: Digital image files may be submitted on CD or DVD discs. Images should be readable on Macintosh platform and should be in TIF or JPG format. No files larger than 15MB please. Reference prints must be included with the CD or DVD. Reference prints may be b/w or color and do not have to be high quality and may be any size print out. Be sure and include the same information on the back of these prints as above: artist name, title, size, and media. Discs will not be returned. Notification will be via email or US Postal Service.

PART B — PRINT THIS FORM

(Please print, fill out and send with your image or your image on disk to address at bottom of page. Art submitted without this form will be deemed ineligible for selection.)

__________________________________________________________________________
Name

__________________________________________________________________________
Address

__________________________________________________________________________
City          State          Zip Code

__________________________________________________________________________
Phone      Email

AGREEMENT:
I certify that I am 18 years of age or older. I understand that if my work is selected for publication, the Farm Fresh Atlas™ of Southeastern Wisconsin Committee retains copyright and ownership of my image to be used for promotional purposes.

__________________________________________________________________________
Signature          Date

Remember to postmark by September 15, 2014:
1) Prints or Disc
2) Entry Form
3) Signed/Dated Agreement

Mail completed application and images to:
Kenosha County UW-Extension
Attn: Leigh Presley
19600 75th Street, Suite 2
Bristol, WI 53104-9772